

Message Text

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UNCLAS TEHRAN 8241

E.O. 11652: NA

TAGS: BBSR IR

SUBJ: WTDR/FTI

REF: USDOC 8830

1. IRAN 2. CNTRY CODE: 507 3. SER NO:

4. IRANIAN TOBACCO COMPANY

4A. CODE: K 4B. CODE: A 4C. CODE:

5. 205 AVENUE IRANSHAHR

6. TEHRAN, IRAN

7. ESTABL: 1968 8. EMPL: NA 9. SIZE:(18-X) VERY LARGE

10. REPUTATION:(20-X) EXCELLENT

11. FIRM LOCALLY MANUFACTURES CIGARETTES AND TOBACCO
PRODUCTS, MARKETS THROUGHOUT IRAN AND OCCASIONALLY EXPORTS.

12. RPT DATE: 8/76

13A. 35590/509 IMP MFG OTHER TOBACCO PRODUCTS MACHINERY

13B. 26210/509 IMP MFG OTHER CIGARETTE PATER AND KRAFT
WRAPPING PAPER

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13C. EOOOPXTPO IMP MFG OTHER CIGARETTE FILTER

14. CONTACT: ABDUL-HUSSEIN DILMAGHANI TITLE: CHAIRMAN

15. CABLE: TOBACCO CO TN 16. TELEX: NA 17. TEL: 820081-89

18. FINANCIAL REFS: BANK MELLI IRAN: CENTRAL BANK OF IRAN

19. TRADE REFS: NA

20. AGENCY REFS: NA

21. IRANIAN TOBACCO COMPANY(ITC), COMMONLY KNOWN AS THE TOBACCO MONOPOLY, IS A WHOLLY GOVERNMENT-OWNED ENTITY WHICH PRODUCES CIGARETTES, CIGARS, TARDITIONAL TOMBAC AND A VARIETY OF TOBACCO PRODUCTS. IN 1975/76, ITC IMPORTED SOME \$50 MILLION CIGARETTES AND TOBACCO PRODUCTS MAINLY FROM U.S. AND BRITAIN AND EXPORTED TO NEIGHBOURING COUNTRIES AND SWITZERLAND \$420 THOUSAND WORTH OF CIGAREETES AND TOBACCO PRODUCTS. SLAES OF TRADITIONAL TOMBAC AND CLAY PIPE TOBACCO HAVE DECLINED IN RECENT YEARS OWING TO AN INCREASE IN CIGARETTE SMOKERS. ITC OWNS THREE MANUFACTURING PLANTS, IN ONE OF WHICH ONLY WINSTON CIGAREETES ARE MANUFACTURED UNDER A LICENSING AGREEMENT WITH R.J. REYNOLDS TOBACCO CO., WINSTON SALEM, N.C. WINSTON'S PRODUCTION IS 100 MILLION CIGARETTES PER MONTH AND THIS POUTPUT IS PROJECTED TO INCREASE TO 300 MILLION. ITC IMPORTS MACHINERY AND ITS REQUIRED RAW MATERIALS FROM U.S. AND EUROPE. PURCHASE IS EITHER BY DIRECT NEGOTIATION OR OCCASIONALLY BY TENDER. ITC IS THE ONLY TOBACCO MANUFACTURING PLANT IN IRAN, DATING BACK 40 YEARS. IT WAS REGISTERED AS A GOVERNMENT COMPANY IN 1968 WITH CAPITAL OF EIGHT BILLION RIALS. ITS BOARD OF DIRECTORS CONSISTS OF ABDUL-HUSSEIN DILMAGHANI, CHAIRMAN AND MANAGING DIRECTOR, HUSSEIN-ALI HEJAZI AND KARIM VALA. LOCAL BANKING AND TRADE SOURCES REPORT THAT ITC ENJOYS AN EXCELLENT BUSINESS REPUTATION.

22. PREPARED BY: A A RAZBAN APPROVED BY: D E WESTLEY
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